



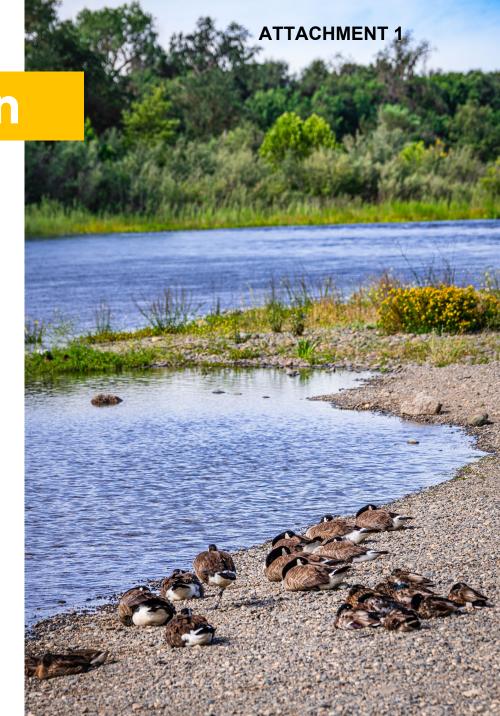
Tonight's Goals & Conversation

Goals

- To provide key background information about districtbased elections
- Demonstrate mapping tool

Tonight's Agenda

- Threat of Lawsuit and City Options
- Resolution of Intent
- Timeline Required by Law
- Public Hearings & Community Forums
- Community Outreach
- Community Information
- Mapping Tool Demonstration



Threat of Lawsuit & City Options

June 7, 2023 Letter from Attorney

- At-large election system violates the California Voting Rights Act
- Litigation unless city converts to district-based elections

City's Options

- Proceed with the conversion process.
- Do not proceed with the conversion process. Assume the risk of a lawsuit, legal fees, and have the court determine districts



Resolution of Intent

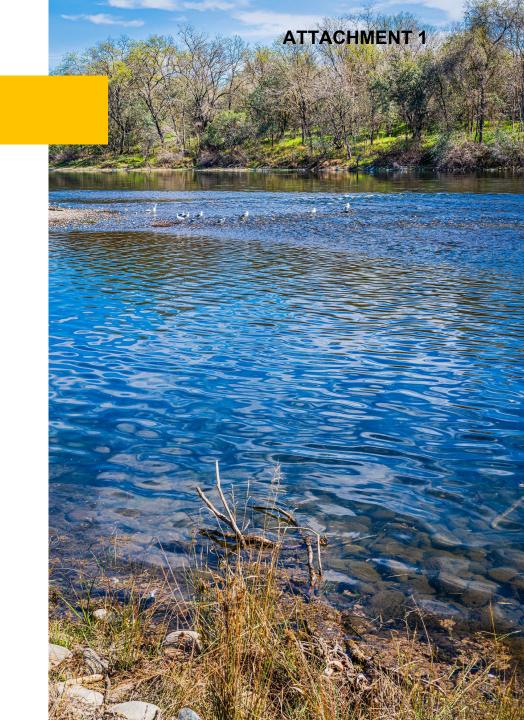
July 17, 2023 City Council meeting

- Public Discussion of potential transition from at-large to district-based elections
- A Resolution of Intent passed, declaring the City's intention to work to transition to district-based elections for City Council Members.



Timeline Required by Law

- California Voting Rights Act provides a "Safe Harbor" provision to local government agencies with at-large election systems.
- 45 days to express its intention
- 90 days to hold at least four public hearings, drawing and publishing of maps, and the sequence of elections



CityofRanchoCordova.org/Districts

The city has 45 days to express its intention.

Adoption of Resolution extends the period to 90 days.

JUNE 7, 2023

The city received a letter asserting that the at-large election system violates the CA Voting Rights Act ("CVRA").

JUNE 19, 2023

The City Council discussed the threatened litigation in a Closed Session. **JULY 17, 2023**

A Resolution of Intent is approved. Procedures to begin the transition to district-based elections begins.

AUGUST 2023

Three Public Hearings to take place at City Council Meetings on 8/7, 8/14 & 8/29. Two Community Forums to take place on 8/10 & 8/30.

6

AUGUST 18, 2023

Deadline for public map submissions for any maps to be considered at Public Hearing 3 on 8/18. Draft maps will be posted by August 22. **SEPTEMBER 7, 2023**

Revised maps due & final deadline for public map submissions. Any revised or new maps must be posted by September 11. .

SEPTEMBER 18, 2023

Potential map selection at Public Hearing 4 on 9/18. **OCTOBER 2, 2023**

Second reading of Ordinance Adopting Map will take place at Public Hearing 5 on 10/2.

ITEM 3.1. ATTACHMENT 1

Public Hearings & Community Forums

PUBLIC HEARINGS & COMMUNITY FORUMS

Public Hearing #1: Education about and Public Input on Composition of Districts

August 7, 2023 • 6:30 PM Rancho Cordova City Hall

Community Forum: Informal Discussion and Mapping Tools Demonstration

August 10, 2023 • 5:30 PM Rancho Cordova City Hall

Public Hearing #2: Education about and Public Input on Composition of Districts August 14, 2023 • 5:30 PM Rancho Cordova City Hall

The public hearings will take place during City Council meetings.

Public Hearing #3: Draft Maps, Revision and Election Sequence Discussion

August 29, 2023 • 5:30 PM Rancho Cordova City Hall

Community Forum: Informal Draft Maps Discussion

August 30, 2023 • 5:30 PM Rancho Cordova City Hall

Public Hearing #4: Map Selected and Ordinance Introduced

September 18, 2023 • 6:30 PM Rancho Cordova City Hall

Public Hearing #5: Map Adopted by Ordinance

October 2, 2023 • 6:30 PM Rancho Cordova City Hall

Para información en español, escanee el código QR: Для получения информации на русском языке отсканируйте QR-код:



The Law Requires:

At least four public hearings for the public to provide input.

The City Is:

- Holding five public hearings and two community forums for a total of seven public meetings.
- Each of the seven meetings will have translators for both Spanishand Russian-speaking guests.

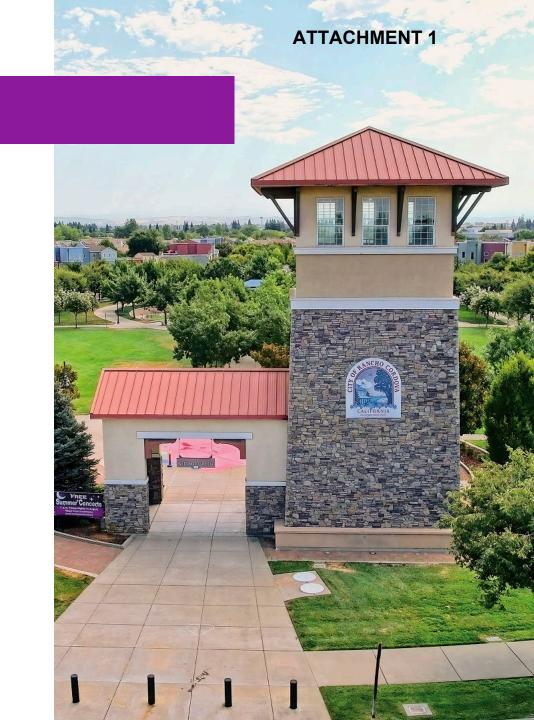
Community Outreach

Goals

- Broad and targeted
- Meet residents where they are

Tactics

- Citywide postcard in English, Spanish, Russian
- Rancho Cordova News Alerts
- Rancho Cordova News
- City Social Media Facebook, Instagram, X, Nextdoor
- Grapevine article, ad and public hearing notice
- Sac Bee public hearing notice
- Flyers to diverse communities FCCP, Russian American Media, Spanish-language businesses, KP, Viva, Sunrise Indian market, Mi Rancho, Halal Mart Market, Afghan Supermarket
- Flyers to community partners CCC, Chamber, Explorer, CRPD, Children's Museum, FCUSD, SCUSD



Community Information

Cityofranchocordova.org/districts

- One-stop for districting information
- Multiple links from homepage
- Complete information available
- Continuously updating
- Council Meeting agendas, staff reports and presentations
- Mapping tool and submitted maps



ITEM 3.1. ATTACHMENT 1

Mapping Tool Demonstration

Mapping Tool: https://drawranchocordova.org/

