Rancho Cordova
Introduction to Districting
August 7, 2023
Election Systems

1. “At Large”

2. “From District” or “Residence” Districts

3. “By District”

The California Voting Rights Act was written to specifically encourage by-district elections.
**Topics Not Covered in Districting**

- Term Limits
- Council pay
- Full- vs Part-time Council
- “Strong Mayor” form of government

Any of these topics would be a separate agenda item and adoption process.
California Voting Rights Act (CVRA)

- Under the Federal Voting Rights Act (passed in 1965), a jurisdiction must fail 4 factual tests before it is in violation of the law.

- The California VRA makes it significantly easier for plaintiffs to force jurisdictions into “by-district” election systems by eliminating two of the US Supreme Court Gingles tests:
  - Can the protected class constitute the majority of a district?
  - Does the protected class vote as a bloc?
  - Do the voters who are not in the protected class vote in a bloc to defeat the preferred candidates of the protected class?
  - Do the “totality of circumstances” indicate race is a factor in elections?

- Liability is now determined only by the presence of racially polarized voting
CVRA Impact

- Switched (or in the process of switching) as a result of CVRA:
  - At least 275 school districts
  - 36 Community College Districts
  - 191 cities
  - 1 County Board of Supervisors
  - 53 water and other special districts.

- Palmdale, Santa Clara and Santa Monica fought “on the merits.” All lost.
  - Santa Monica and Santa Clara are appealing.
  - Palmdale spent about $1.8 million, Santa Clara about $800,000, and Santa Monica between $5 and $8 million, just on their defense.
  - Santa Monica plaintiffs requested $22 million
  - No jurisdiction has won a case.

- Key settlements:
  - Palmdale: $4.7 million
  - Santa Clara: $3.16 million
  - Modesto: $3 million
  - Highland: $1.3 million
  - Anaheim: $1.1 million
  - Whittier: $1 million
  - Santa Barbara: $600,000
  - Tulare Hospital: $500,000
  - Compton Unified: $200,000
  - Madera Unified: about $170,000
  - Hanford Joint Union Schools: $118,000
  - Merced City: $42,000
# Districting Process

<table>
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<tr>
<th>Step</th>
<th>Description</th>
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| Hearing 1  
August 7              | Held prior to release of draft maps. Education and to solicit input on the composition of districts. |
| Community Forum  
August 10          | Informal discussion of process, mapping tools, neighborhoods and communities of interest. |
| Hearing 2  
August 14              | Held prior to release of draft maps. Education and to solicit input on the composition of districts. |
| Initial Map Deadline  
August 18           | Initial deadline for residents to submit draft maps for Council consideration at the August 29 hearing. |
| Draft Maps Posted  
August 22             | All draft maps must be posted on the project website 7 days in advance of the August 29 hearing. |
| Hearing 3  
August 29              | First Council consideration of draft maps. |
| Community Forum  
August 30           | Informal discussion of draft maps. |
| Final Map Submission Deadline  
September 7       | Deadline for residents to submit draft maps for Council consideration at the September 18 hearing. |
| All Draft Maps Posted  
September 11        | All draft maps must be posted on the project website 7 days in advance of the September 18 hearing. |
| Hearing 4 and Map Selection  
September 18      | Council consideration of draft maps, selection of preferred map and election sequence, and introduction of ordinance adopting the map. |
| Hearing 5 and Map adoption  
October 2           | Public hearing followed by second reading of the ordinance adopting the map. |
## Districting Rules and Goals

### 1. Federal Laws
- Equal Population
- Federal Voting Rights Act
- No Racial Gerrymandering

### 2. California Criteria for Cities
1. **Geographically contiguous**
2. **Undivided neighborhoods and “communities of interest”**
   (Socio-economic geographic areas that should be kept together)
3. **Easily identifiable boundaries**
4. **Compact**
   (Do not bypass one group of people to get to a more distant group of people)

**Prohibited:** “Shall not favor or discriminate against a political party.”

### 3. Other Traditional Districting Principles
- Respect voters’ choices / continuity in office
- Future population growth

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August 7, 2023
Demographic Summary

The ideal population is the total population divided by the number of districts:

# Districts  Ideal Pop.
4        19,911
5        15,929
6        13,274
7        11,378
8        9,955
9        8,849

Total population data from California's adjusted 2020 Census data. Citizen Voting Age Population, Age, Immigration, and other demographics from the 2017-2021 American Community Survey and Special Tabulation 5-year data. Turnout and Registration data from California Statewide Database. "Latino" figures calculated by NDC using Census Bureau's Latino undercount by surname estimate.
Asian-Americans are concentrated around Stone Creek and Tuscany Parks and around Anatolia.

Latinos and African-Americans are not geographically concentrated.
Defining Neighborhoods

1st Question: What is your neighborhood?
2nd Question: What are its geographic boundaries?

Examples of physical features defining a neighborhood boundary:

- Natural neighborhood dividing lines, such as highway or major roads, rivers, canals and/or hills
- Areas around parks or schools
- Other neighborhood landmarks

In the absence of public testimony, planning records and other similar documents may provide definition.
Beyond Neighborhoods: Defining Communities of Interest

1st Question: What defines your community?

- Geographic Area, plus
- Shared issue or characteristic
  - Shared social or economic interest
  - Impacted by city policies
- Tell us “your community’s story”

2nd Question: Would this community benefit from being “included within a single district for purposes of its effective and fair representation”?

- Or would it benefit more from having multiple representatives?

Definitions of Communities of Interest may not include relationships with political parties, incumbents, or political candidates.
Welcome

District Elections
The City of Rancho Cordova, like hundreds of cities and school districts across the state, is making a change in how voters elect its City Council. Beginning with the 2024 Council election, voters will vote for one City Council Member who lives in and represents their district.

We need your help to make this change and draw new City Council districts!

One of our primary goals when drawing City Council districts is to draw lines that respect neighborhoods, history, and geographical elements. So we want to know: What do you consider the boundaries of your neighborhood?

How to participate?
Share your specific thoughts, draw a map, or attend an upcoming workshop to get involved!

- Submit written testimony about your community, the process, or a specific map to districts@cityofranchocordova.org.
- Click here to see the calendar of workshops and public hearings at which you can speak about the process or a specific map.
- Click here to view the draft maps or here to go directly to the Interactive Review Map.
- Click here for information on drawing and submitting maps.

At the hearings and workshops, we want you to:

- Define your neighborhood or community of interest
- Get the tools you need to draw a map of one district or of all districts
- Share your opinions of the draft maps

DrawRanchoCordova.org
Public Mapping and Map Review Tools

- Different tools for different purposes
- Different tools for different levels of technical skill and interest
  - Simple “review draft maps” tool
  - Easy-to-use one-page paper mapping tool
  - Powerful, data-rich “Draw a draft map” online tool

Whether you use the powerful online mapping tool, the paper tool, or just draw on a napkin, we welcome your maps!
Simple Map Review Tool

Online Interactive Review Map

- ESRI’s “ArcGIS Online” – similar to Google Maps in ease of use
- Used to review, analyze and compare maps (not to create them)
- Includes overlays of “community of interest” and other data
Simple Map Drawing Tool

Paper “Public Participation Kit”

- For those without internet access or who prefer paper
- Total Population Counts only – no demographic numbers

Rancho Cordova
2023 Districting
Public Participation Kit

An online version of this map that allows you to zoom in and out for more detail is available as a link from the City website.

Each number indicates the total population of that “population unit” area. Each district must have essentially equal population. The population target and the maximum difference between the largest and smallest districts depends on the number of districts you think best for the city:

4 Districts: Target: 19,911, no more than 1,991 difference
5 Districts: Target: 15,929, no more than 1,592 difference
6 Districts: Target: 13,274, no more than 1,327 difference
7 Districts: Target: 11,378, no more than 1,137 difference
8 Districts: Target: 9,956, no more than 995 difference
9 Districts: Target: 8,849, no more than 884 difference

Name:

Phone and/or email:

Please use a thick dark-colored pen to draw your map, then submit it at City Hall or by email to districts@cityofranchocordova.org.
You can hand-deliver, mail, fax, scan and email, or photograph and email your map.
Online Map Drawing Tool

Simple “paintbrush & eraser” tool. A 4-minute “how-to” video is on the website.

- Full demographic data available
- Create, collaborate and share your map
- Remember: you must send in the link to your map when you finish or the City has no way to know you drew a map!
Public Hearing & Discussion

Public Hearing Questions:

☐ What is your neighborhood and what are its boundaries?

☐ Any preferences on the number of districts and a rotating or citywide-elected Mayor?

☐ Any questions about the mapping tools?

Requested Council Direction:

☐ Direction on the number of districts and a rotating or citywide-elected Mayor.

   ▪ General law cities can have 4, 5, 6, 7, 8 or 9 districts

   ▪ Even numbers of districts have a citywide-elected Mayor; Odd numbers of districts have a rotating Mayor